



2017-2018 Annual Report

October 1, 2017 - September 30, 2018

Preparing Girls for a Lifetime of Leadership



MESSAGE FROM THE CEO

Dear Girl Scout Family and Friends,

From my very first day as your CEO almost seven months ago, you have welcomed me with open arms into the Southern Nevada Girl Scout community. I've enjoyed meeting so many of you at Council events. Whether at the Membership Open House (we'll be holding this again in 2019!), 6th annual L.E.A.D. Conference, our inaugural STEAM Career Conference, or at Camporee, I feel a wonderful wave of positivity and I hope you do, too.

As I reflect on all that has transpired over the last few months, one thing remains clear: Now more than ever, girls need a place where her voice is heard and where she can thrive in an all-girl space. As a Girl Scout alumna, I'm proud of all that our girls accomplish every day to make our community and our world a better place.

Yours in Girl Scouting,



Kimberly Trueba
Chief Executive Officer
Girl Scouts of Southern Nevada

A stylized, handwritten signature in black ink, reading "Kimberly Trueba".

GIRL SCOUT PROMISE

On my honor, I will try:

To serve God* and my country,
To help people at all times,
And to live by the Girl Scout Law.

**individuals may substitute wording appropriate to their own spiritual beliefs for the word "God"*

GIRL SCOUT LAW

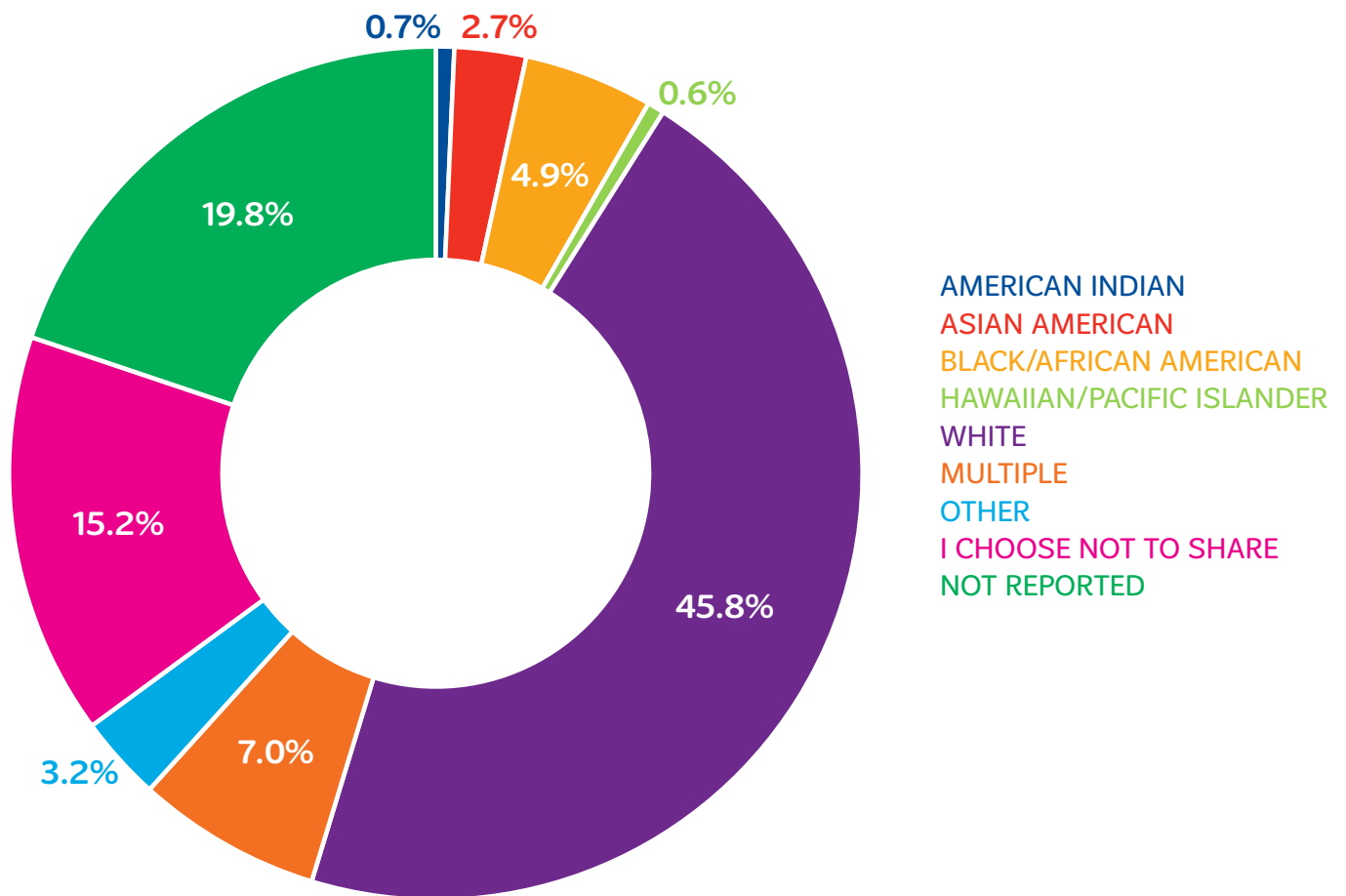
I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong, and
responsible for what I say and do,
and to
respect myself and others,
respect authority,
use resources wisely,
make the world a better place,
and be a sister to every Girl Scout.



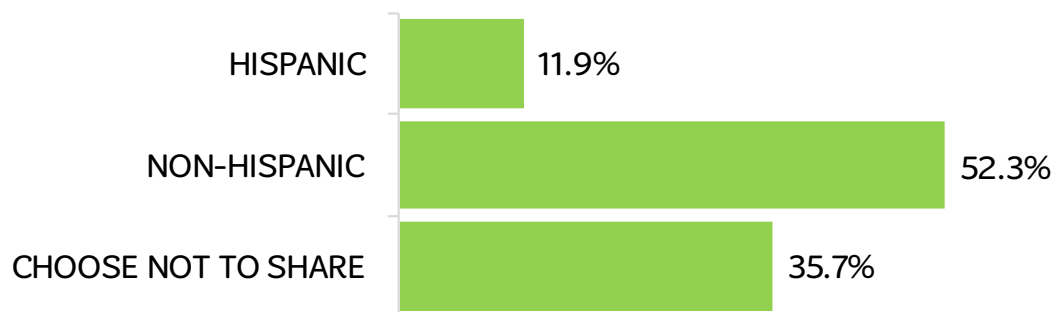
MEMBERSHIP

4,477 GIRL MEMBERS
1,971 ADULT MEMBERS

MEMBERSHIP BY RACE



ETHNICITY



MEMBERSHIP

MEMBERSHIP BY COUNTY

ESMERALDA, NV
1 GIRL
0 ADULTS

NYE, NV
118 GIRLS
52 ADULTS

LINCOLN, NV
0 GIRLS
0 ADULTS

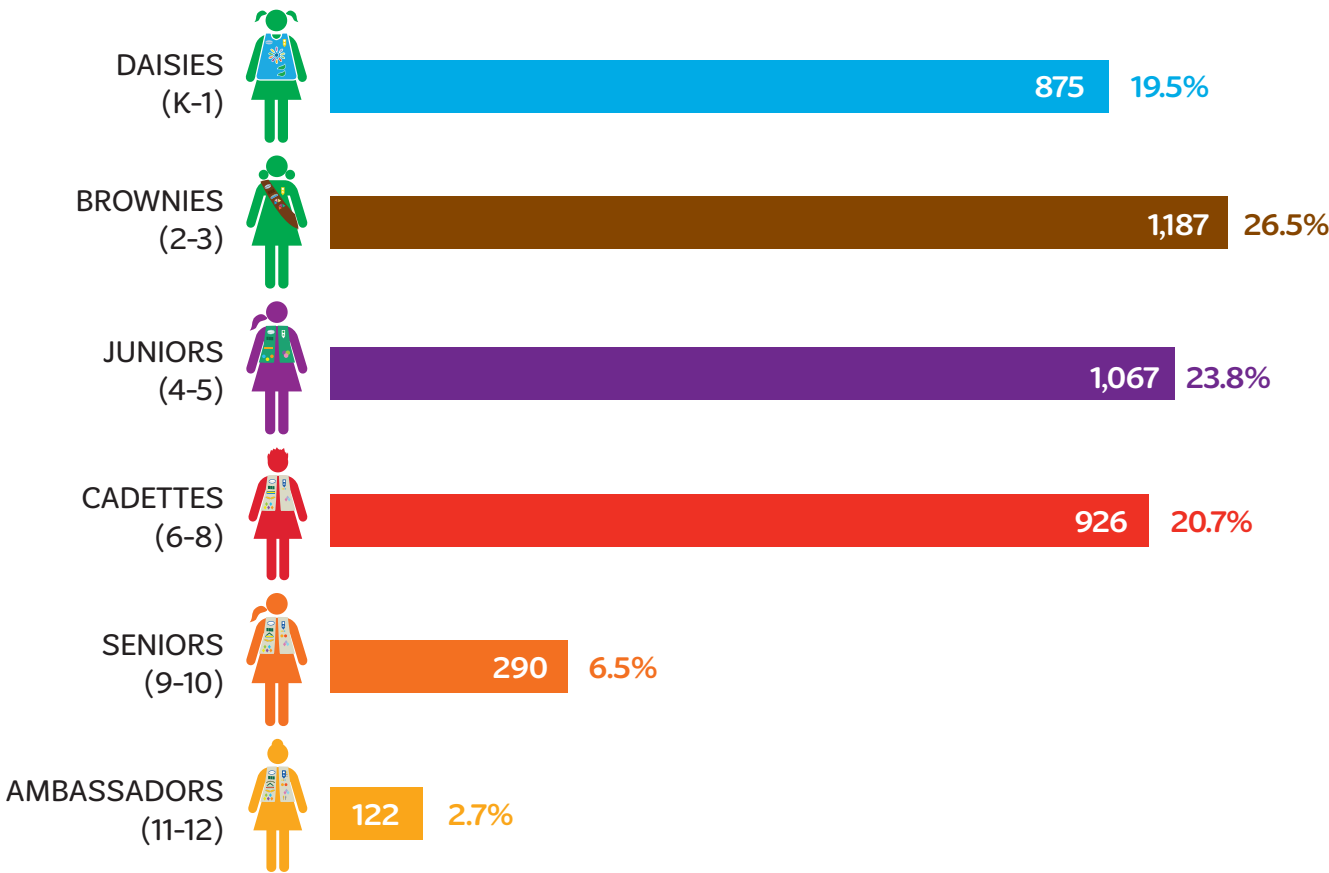
CLARK, NV
4,302 GIRLS
1,860 ADULTS

INYO, CA
(92328, 92384,
& 92389)
1 GIRL
0 ADULTS

SAN BERNARDINO, CA
(92280 & 92364)
0 GIRLS
0 ADULTS

 **GSSNV
OFFICE
AND
SHOP**

PROGRAM LEVELS (GRADES)



OUTDOORS

In 2018,

372 girls attended an overnight camp / experience - Azalea Trails, Songfest Jamboree, or Ultimate Utah Adventure.

378 girls attended Day Camp at Camp Ducktail.



4 PILLARS OF PROGRAMMING

STEAM



STEAM CAREER CONFERENCE AUGUST 25, 2018

Girl Scouts of Southern Nevada hosted the inaugural STEAM Career Conference! Our inaugural STEAM Career Conference, brought together:

119 girls from

3 states

to learn from female leaders in the fields of science, technology, engineering, the arts, and math.



LIFE SKILLS



LEADERSHIP MADE OF GOLD

Since 1916, Girl Scouts have been making meaningful, sustainable change in their communities and around the world through the Girl Scout Gold Award – the highest honor in Girl Scouting.

In 2018, Girl Scouts of Southern Nevada celebrated our largest class of Gold Award Girl Scouts in our 86-year council history!

Paiton Allen
Light up Nicaragua

Claire Binfield
Octave's Journey

Charlotte Brereton
Light the Night

Emily Cotto
Auto Accident Awareness

Ashtyn Fink
All Star Videos

Emily Herndon
Pups for Peds

Katherine Lee
Sunrise Children's Hospital Playroom

Tahoe Mack
Monumental Mammoth

Dani Mason
Fund Our Park

Crystal Menjivar
The Handy Language

Alessia Nezhati
Pair Them Up

Alexandra Peterson
WestCare Serenity Garden

Sydney Ramenofsky
The Good Ticket

Jade Rowe
A Helping Hand

Jacqueline Schumacher
Project Dislike

Rosalia Sedano
Expressing Your Voice!

Hope Taylor
Derfelt Student Transportation Safety

17

Girl Scout Seniors & Ambassadors earned the Girl Scout Gold Award, the highest honor in Girl Scouting.

64

Girl Scout Cadettes earned the Girl Scout Silver Award, the highest honor in Girl Scouting for girls in sixth - eighth grade.

107

Girl Scout Juniors earned the Girl Scout Bronze Award, the highest honor in Girl Scouting for girls in fourth & fifth grade.

6,700

hours of Community Service completed by Bronze, Silver, & Gold Award Girl Scouts

4 PILLARS OF PROGRAMMING

ENTREPRENEURSHIP

FALL PRODUCT PROGRAM 2017



1,223
girls participating

48,664
units sold

39.7
average items
sold per girl

COOKIE PRODUCT PROGRAM 2018

How the Cookie Crumbles 2018



\$1.23
Cost of Product,
Transportation,
Promotion, &
Administration

\$2.67
Supports Direct Service
to Girls & Adults

\$1.10
Troop Proceeds &
Girl Recognitions*

2,870
girls participating

860,204
boxes sold

299
average boxes
sold per girl

131
Girl Scouts who sold
over 1,000 boxes

**GSSNV offers among the highest troop proceeds of all 112 Girl Scout Councils*

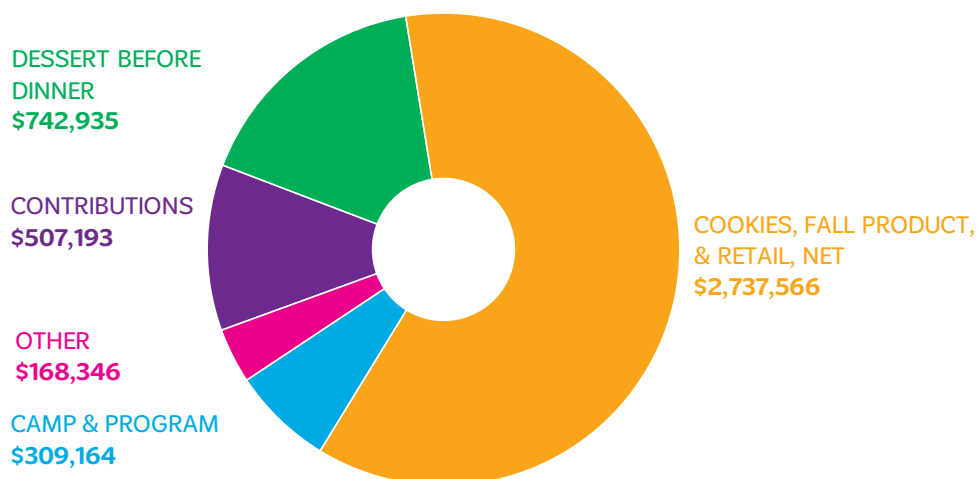
FINANCIAL OVERVIEW

STATEMENT OF FINANCIAL POSITION SEPTEMBER 30, 2018 (UNAUDITED)

ASSETS	2018	2017
Cash & Cash Equivalent	1,759,537	1,776,286
Accounts & Pledges Receivables, net	63,410	71,659
Inventory & Prepaids	130,038	137,750
Investments	3,629,113	3,144,971
Property, Plant and Equipment, Net	4,367,253	4,390,490
TOTAL ASSETS	\$9,949,351	\$9,521,156.00
LIABILITIES & NET ASSETS	2018	2017
Accounts Payable & Other	377,010	499,578
Total Net Assets	9,572,341	9,021,578
TOTAL LIABILITIES AND NET ASSETS	\$9,949,351	\$9,521,156

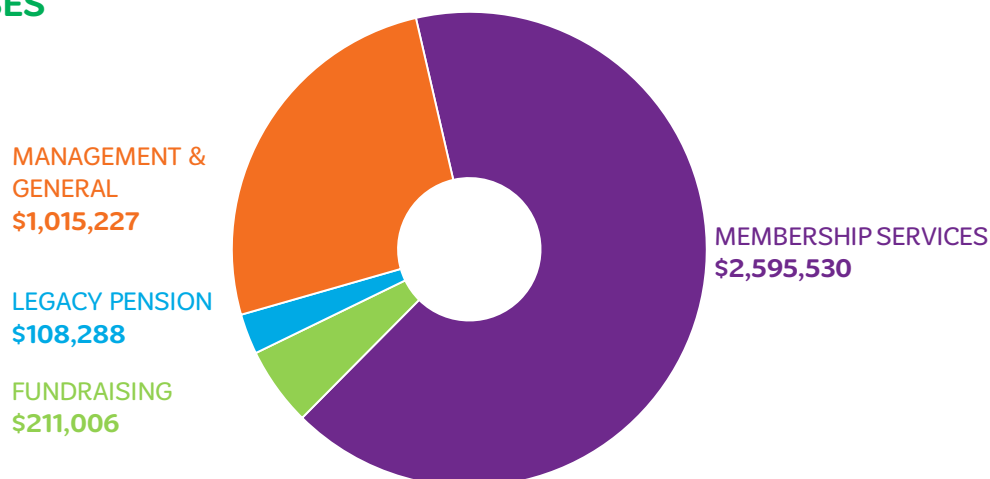
FY18 REVENUE

\$ 4.5 MILLION



FY18 EXPENSES

\$ 3.9 MILLION



THANK YOU

TO OUR DONORS!

FOUNDATIONS, TRUSTS, & GRANTS

Alan & Christy Molasky Charitable Foundation
AmazonSmile Foundation
Anita Mann Productions / Kohl Charitable Foundation
Bennett Family Foundation
Carolyn Siskin Gordon Charitable Foundation
Clark County, Nevada - Outside Agency Grant
Core Academy Powered by the Rogers Foundation
Elaine P. Wynn & Family Foundation
Enterprise Holdings Foundation
Frank and Victoria Fertitta Foundation
The Lionel Trust
Lynne Ruffin-Smith Charitable Foundation
Marty Hennessy's Inspiring Children Foundation
MGM Resorts Foundation
Morris A. Hazan Family Foundation
Park Foundation
The Ritter Charitable Trust
Shulman Family Foundation
Stewart Family Trust
Thomas Spiegel Family Foundation
Toyota USA Foundation / Toyota Financial Services
United Way of Southern Nevada
Windsong Trust
Wynn Resorts Limited Employee Foundation

CORPORATIONS & CIVIC GROUPS

Absinthe
AEG Presents
Alicart Restaurant Group
Animal Foundation
Apple Inc.
AstraZeneca Pharmaceuticals LP
Ballard Spahr, LLP
Bank of America / US Trust
BASE Entertainment
Bell Limousine
Bella Patio / Red Star Fence
Bergman, Walls & Associates
Blau & Associates
Blue Man Group
Bottega Veneta
Bulgari Corporation of America
Caesars Entertainment
Capital One
Caprio Media Design
Cartier
Cashman Photo Enterprises
Cenegenics
Cirque du Soleil
Cleveland Clinic Lou Ruvo Center for Brain Health
Clique Hospitality
The Cosmopolitan of Las Vegas
Couture Dermatology & Plastic Surgery
Cragin & Pike, Inc.
D. Prestridge & Associates
DAOU Vineyards & Winery
Desert Perinatal Associates
Destinations by Design
Diamondback Land Surveying, LLC
Dignity Health - St. Rose Dominican
DISCOVERY Children's Museum
Dom DeMarco's Pizzeria & Bar
Downtown Grand Hotel & Casino
Ellis Island Casino, Hotel & Brewery
Encore Event Technologies
Ermenegildo Zegna
Esther's Kitchen
The Faulis Shydler Group - Merrill Lynch
Fletcher Jones Management Group

CORPORATIONS & CIVIC GROUPS (CONTINUED)

The Forum Shops at Caesars Palace	Neiman Marcus
The Funnel Cake Café, LLC	Neon Museum
Gary Franzen Custom Clothing	Nevada Ballet Theatre
Gaudin Motor Company	New York New York Las Vegas Hotel & Casino
Giorgio Armani	Nobu Hotel Shoreditch
Girl Scout Troop 736	Northern Trust
Girl Scouts of the USA	Nothing Bundt Cakes
Golden Entertainment	NV Energy
Golden Nugget Las Vegas Hotel & Casino	Oakland Raiders
Greek Delights	ODS Chauffeured Transportation
Hakkasan Group	Operation Halloween & Operation Santa's Workshop
Hard Rock Hotel & Casino Las Vegas	Oscar's Steakhouse
High Risk Pregnancy Center	Palm Restaurant
Houldsworth, Russo & Company, P.C.	Papillon Grand Canyon Helicopters
The Howard Hughes Corporation	Pasta Shop Ristorante
Hutchison & Steffen, LLC	Piero's Italian Cuisine
The Hydrant Club	PKWY Tavern Taphouse & Grille
Il Mulino New York	Playstudios
Joe's Stone Crab	Public Service Institute of Nevada
John Varvatos	Pure Barre Las Vegas
Junior League of Las Vegas	Rapid Color Printing & Mailing, Inc.
Klai Juba Wald Architects	Regenerate Me
Lake Industries	Restaurant Guy Savoy, Monnaie de Paris
Las Vegas Philharmonic	Royal Productions, Inc.
Las Vegas Tennis Open	Saks Fifth Avenue
Lev Restaurant Group	Sands Cares-The Venetian The Palazzo Sands Expo
Life Is Beautiful, LLC	Sea Glass Fine Art Photography
Links of London	SFDesignLV
Liquor Library	The Siegel Group
Live Nation Las Vegas	SilverSummit Healthplan
Loro Piana	Silverton Casino Hotel Las Vegas
The Lunch Crew	Slim Sculpt Studios
Mandarin Oriental Las Vegas	South Point Hotel, Casino and Spa
Marché Bacchus French Bistro and Wine Shop	South Shores Animal Hospital
Master Electronics	Southern Glazer's Wine & Spirits
Max Art Productions, LLC	Southwest Gas Corporation
MGM Resorts International	Spiegelworld
Microsoft	Square Colour Salon + Spa
Milos Estiatorio	Station Casinos
MJ Christensen Diamonds	Steinberg Diagnostic Medical Imaging
The Mob Museum	STITCHED
Modernist Cuisine Gallery	STK Las Vegas
The Molasky Group of Companies	StorageOne
Morton Group	Strimling Dermatology, Laser, & Vein Institute
Mosaic Salon	Suncoast Hotel & Casino
Naqvi Injury Law	Switch
Nathan Adelson Hospice	

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The Energy Coalition
Touro University
Town & Country Bank
Truman Orthodontics
Tutor Kings
Tutor Perini Building Company
United HealthCare Services, Inc.
UnitedHealth Group

University Medical Center
Vasari
Vegas Golden Knights
Vegas Pub Crawler
Waldorf Astoria Las Vegas
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Whiting-Turner
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Wynn Resorts
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Sandy Colón Peltyn
Southern Glazer's Wine & Spirits

TO ALL OF OUR SUPPORTERS — THANK YOU FOR INVESTING IN GIRLS

With gratitude and sincere appreciation, Girl Scouts recognizes the financial contributions, donated goods, and in-kind services provided this past year.

Thank you!

2018 DESSERT BEFORE DINNER

Girl Scouts of Southern Nevada would also like to recognize the incredible support we received at the **2018 Dessert Before Dinner** gala.

THANK YOU TO OUR DESSERT BEFORE DINNER GALA SPONSORS



CIRQUE DU SOLEIL®



BVLGARI

*Sandy
Colón Peltyn*

DESSERT BEFORE DINNER HIGHLIGHTS

760

Attendees

87

Girl & Adult Volunteers

\$816,015

Total Gross Revenue

31%

Year over Year % increase from 2017

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